



Touchstone Energy[®] Cooperatives

The power of human connections[®]

www.touchstoneenergy.coop

People's Energy Cooperative, in conjunction with other Touchstone Energy cooperatives around the country, has developed the Co-op Connections program to deliver more value to members and promote participating businesses.

For more information, contact:

People's Energy Cooperative
1775 Lake Shady Avenue South
Oronoco MN, 55960
(507) 367-7000 or (800) 214-2694

E-mail us at:

coopconnections@peoplesrec.com

or visit our Web site at:

<http://www.peoplesrec.com>



People's Energy Cooperative

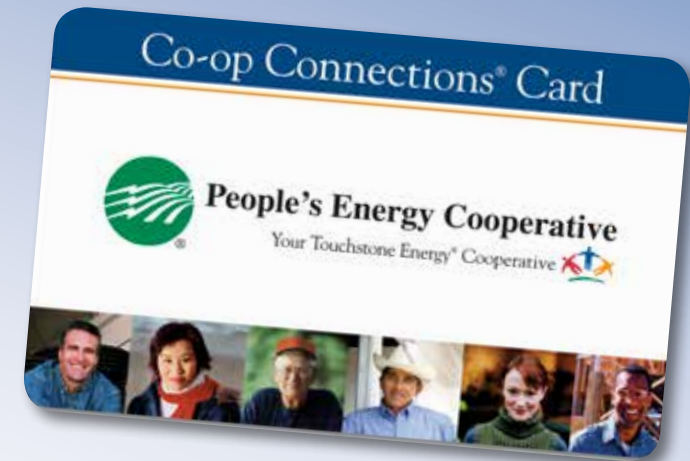
Your Touchstone Energy[®] Cooperative 

1775 Lake Shady Avenue South
Oronoco, MN 55960

Business Hours: Monday - Friday
7:30 a.m. - 4:00 p.m.
507-367-7000
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Website: www.peoplesrec.com

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Co-op Connections[®] Program



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Co-op Connections® Program

Introducing the Co-op Connections Program

A program that benefits cooperative members by offering valuable discounts from participating businesses and increases customer visits at local businesses.

- All People's Energy Cooperative members will receive a free Co-op Connections Card, two Key Fobs and a list of participating local and national businesses.
- This program gives participating businesses exposure to our 11,600 members and millions more served by our fellow Touchstone Energy cooperatives.
- A list of participating businesses will be provided to all People's Energy Cooperative members. These businesses are also posted on the Web at: <http://www.connections.coop>.
- Co-op members are encouraged to shop at participating businesses through promotions in our newsletter, radio ads, newspaper ads, bill stuffers, etc.
- The card features People's Energy Cooperative's important contact information and Web site.

The program is FREE to participating businesses.

Here are examples of typical business discounts:

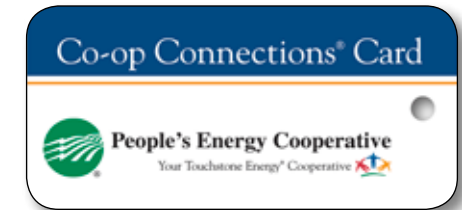
- 10% off on any purchase over \$50.00
- 5% off all purchases
- Half off appetizers
- 10% off total bill

Here's how the card works:

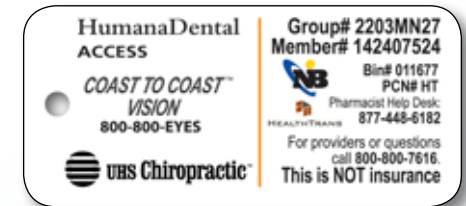
All People's Energy Cooperative members automatically receive Co-op Connections cards! When they show the card at any participating business, they receive a discount. It's that easy.

All participating businesses have the choice to opt out of the program at the end of every year.

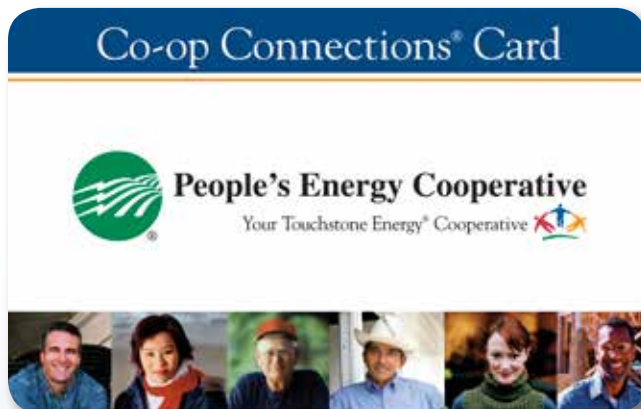
Key Fob



Front of Key Fob



Back of Key Fob



Front of Card



Back of Card

Businesses also receive free:

Window Clings



Register Stickers



Pharmacy discounts are Not Insurance, and are Not Intended as a Substitute for Insurance.

The discount is only available at participating pharmacies.