

Do The
**SUMMER
SHIFT**

When you do the Summer Shift, you help your local electric cooperative maintain affordable electricity rates.

As temperatures rise, so does the demand for electricity. By waiting to do laundry, or even just turning up your thermostat a few degrees between 11 a.m. and 7 p.m., you are doing the Summer Shift.

Talk to us to learn more about the Summer Shift and how you and your fellow cooperative members can help keep electricity affordable.



People's Energy Cooperative

Your Touchstone Energy® Cooperative 

(507) 367-7000 or (800) 214-2694

www.peoplesenergy.coop

This institution is an equal opportunity provider and employer.



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Set your thermostat to 78 degrees between 11 a.m. and 7 p.m.



Utilize a programmable thermostat to do the “Summer Shift” for you.